

# A Strategy for Cobden & Bright

representing a party of no party

Cobden & Bright will run a simple and practical campaign, favoring smaller government and individual choice.

Cobden & Bright will say:

*We are collecting verifiable pledges that you will seriously consider voting for us, or voting according to our recommendation.*

*At election time, If we think we can win, or get enough electoral votes to throw the election into the House, we may ask you to vote for us.*

*If we think we cannot win, or if we do not want the job, we will recommend one of the candidates who is likely to win, and will ask that you vote for that person. We will prefer the candidate who seems to us least likely to do harm.*

*We will support our recommendation with detailed reasons for our preference.*

Assume that Cobden & Bright earn enough verifiable pledges to constitute a winning edge in the election.

If the election is expected to be so close that the Cobden & Bright edge would determine the outcome, their recommendation would be sought.

Aspiring office holders and incumbents would ask Cobden & Bright, “What can we do for you? How can we earn your recommendation?”

This is how to establish the power of parties of no party, whose sole interest is restoration of liberty.