# Overview: how challenge offers build support for free zone success

***Lead With a Gift offers will help individuals break out of poverty via new access to online markets and success-sharing free zones.*** Initial digital gifts include microvouchers for students and jobseekers to improve skills. Those who do well will be offered more benefits, including starter projects in online freelance markets, vouchers for free telemedicine resources, and help in crowdfunding drives for projects to improve their community. Local moves to map and remove barriers to investment will unlock further Lead With a Gift resources. As barriers fall, all who live in a Lead With a Gift partnering community can be vested with shares in lease revenues from prime public lands tendered for development as Endowment Zones.

## Actions that expand flows of Lead With a Gift resources to local residents

Individuals

***An individual in a partnering community explores Lead With a Gift opportunities***

2x

Learning Circles

***Learning circles are created with friends*** *to map ideas for business startups or self-help ventures*

***Entrepreneurial schools and telecenters*** *help learners to gain skills via local and online courses, and to do reputation-building projects in freelance markets such as Freelancer.com*

5x

Entrepreneurial Schools

**Residents form or join neighborhood self-help groups,** and record arbitration pledges, agreements on land boundaries, and/or steps to improve safety and appearance of the area

***Public officials acknowledge and support*** *neighborhood self-help actions, and agree to lift key barriers to investment in all free zone sites*

10x

Neighborhood Self-help

30x

Agreement on Reform Pilots

***Investors develop new sites*** *(residents, schools, and a local voucher system will hold shares in Endowment Zone revenue)*

100x

Success-Sharing Free Zones

**Resource multipliers**

*Microvouchers and other resources will grow in step with uploads of Youtube clips on local progress*

More: http://wiki.worldcities.org